

FOR IMMEDIATE RELEASE:

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KIP Displays Wide Format Color Printer at SGIA

Novi, Michigan October 5, 2009 — Beginning October 7, 2009 at the Specialty Graphic Imaging Association Photo Marketing Association (SGIA) tradeshow, **KIP will display in Booth #1031** the KIP Color 80; a new 36 inch wide color addition to its line of wide format document production systems -- designed to provide the power of productivity to generate creative, full color output while maintaining peak efficiency.

The KIP Color 80 system produces lightfast, UV-proof prints which do not fade or exhibit color deterioration from exposure to light. SGIA members value the fast, economical production of colorful banners, posters and signs. Oversized graphics displayed in hallways or placed in windows attract attention while large, full color business-style graphics deliver the right message at meetings, sales presentations, and legal briefs. KIP Color 80 prints are ideal for most applications because of their ability to deliver high resolution image quality at production print speeds with low operational costs.

High Quality Color Images

- LED printing technology system for durable full color prints
- High-resolution output is true 600 x 600 dpi
- Toner system is UV and water resistant for maximum durability
- Advanced color management features
- Automatic density controls ensure color consistency

Unprecedented Productivity

- Constant color print production speed regardless of image type
- Print sizes from 8.5 x 11" to 36" x 100+ feet
- Production class print server provides fast color file processing
- Four online media decks with on-the-fly roll changing
- Integrated stacking and folding solutions

Bold, Expressive Color Output

True 600 dpi resolution enables accurate reproduction of fine lines, oblique lines, curved lines, and small characters without distortion – all critical to SGIA members. Mixed fill areas and color gradients are handled efficiently to produce life like results when printing color renderings and photographic information.

Powerful Processing

The KIP Color 80 features a unique, high-speed processor which drives the printer with high precision and helps ensure optimal image quality and color accuracy. This advanced processing system enables the printer to handle large volumes of data while optimizing output of complex, high-color images and renderings for maximum readability and color accuracy.

Production Speed Printing

In the world of wide format documentation, production speed is a key element to market success. The KIP Color 80 printer offers superb resolution at remarkable speeds, thanks to proven KIP LED imaging technology. In addition, auto-switching media rolls provide non-stop printing for maximum production.

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Media Versatility

The KIP Color 80 printer features a total of five media feed options: 4 online roll decks and manual bypass sheet feed enables the printer to accept both roll media as well as cut-sheet media for a high level of printing versatility. Designed for convenient use in any environment, the KIP Color 80 is compatible with a wide range of media types:

Bond

20 lb. / 24 lb. / 32 lb.

Film

2 mil Opaque Outdoor
3-4 mil Polyester
4 mil Clear
6 mil Clear Adhesive
6 mil Opaque Adhesive

Specialty Media

20 lb. Blueback
24 lb. Rite in Rain All Weather Paper
32 lb. Gloss

Engineered For Sustainability

KIP is committed to product designs that promote environmental health and sustainability. Our goal is to consistently improve and refine the technologies in KIP products that keep our planet green. The greatest environmental benefit of KIP products is through the actual operation of our products and solutions. Customers increasingly value environmental aspects of products, such as energy efficiency, emissions reduction and the ability to recycle exhausted supply containers. We differentiate our products by integrating such features to deliver a low total cost of ownership and an improved user experience.

About KIP

KIP is a major manufacturer of digital printers and document imaging systems for the architectural, engineering and manufacturing industries. As a world leader in wide format document production technology, KIP offers an extensive wide format digital product range. KIP IPS copying, printing and scanning technology meets the ever-increasing demand for fast, high quality and cost effective digital reproduction.

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