



KIP Color 80 Media Product Release

March 5, 2010



Introduction-Overview

The new KIP Digital Banner Media (DBM) is a 10 mil, white opaque polyolefin film designed specifically for use in the KIP Color 80. KIP DBM is durable, waterproof, fade and tear resistant. It is a micro-porous product that features high print definition and excellent holdout of toner pigment particles. The new KIP Digital Banner Media is compatible with numerous finishing methods and bonds readily and firmly with adhesives, coatings and laminating films.

Main Product Applications:

- Indoor / outdoor color Signage, Posters, and Retail Displays.
- Indoor / outdoor color Banner.
- Roll up Banner stands.
- Banners with grommets.
- Pole pocket and other sewn banners.
- Durable signage for vehicles, business & promotional events

